

PRESSEMITTEILUNG

WISperience

Interactive visitor platform of Würth Industrie Service

Bad Mergentheim. The digital experience has already been used for the hybrid customer event Expert Forum C-Parts Management in October 2021. Now, it is launched for all business partners, the public and all interested parties: WISperience, the interactive visitor platform of Würth Industrie Service GmbH & Co. KG. With WISperience, the company brings its products and solutions for holistic C-Parts management and the logistics center directly to the workplace or the living room.

Whether in Berlin, Copenhagen or Sydney, with WISperience Würth Industrie Service creates a time and location-independent visiting experience for all interested parties - without fixed visiting times and without time-consuming travel costs. Access is extremely simple, as the application can be accessed directly online via the browser and is openly accessible in German and English. In a fictitious, but quite busy event center, all innovative logistics solutions for production materials as well as auxiliary and operating materials can be realistically experienced in 3D: from vending machines to RFID Kanban or vehicle equipment. The platform focuses in particular on the intended use of the solutions, which is simply illustrated to users via animations. An important part of the platform is also information. At any area of the application, there are digital documents such as flipbooks or videos available and short texts describe the contribution of the system solutions to process optimization and cost reduction. Within a virtual tour, users can follow the path of the goods through the logistics center. Step by step, the platform guides the user through the different stations and warehouse processes. In addition, the plenum hall offers space for specialist lectures and presentations.

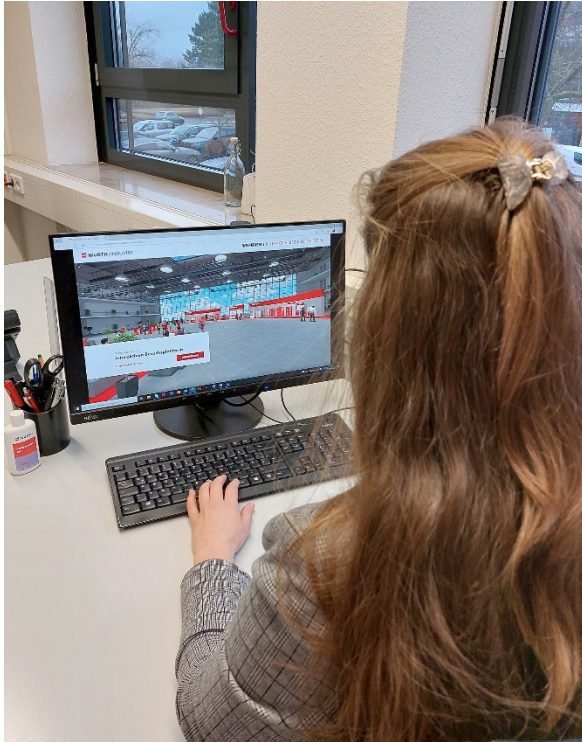
Interested parties can enter the interactive experience directly online via the link: <https://wisperience-en.wuerth-industrie.com/wisperience>. To use the full scope, please use a current browser. The platform will be continuously expanded in the future and additional functions will be added.

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Photo material



Picture 1: WISperience Interactive visitor platform.jpg

Image caption: With WISperience, the company brings its products and solutions for holistic C-Parts management and the logistics center directly to the workplace.

Image source: Archives Würth Industrie Service GmbH & Co. KG